## LA 462/562 Winter 2024

## PROFESSIONAL PRACTICE

CRN 22996 - Friday 10:00-11:50am in 254 Straub Hall (subject to change)

Instructor: John Anderson, jander22@uoregon.edu









Kate Orff- Scapes

Walter Hood-Hood Studio

James Corner- Field Operations

Mikyoung Kim Mikyoung Kim Design





The future of design

It starts with You, soon

So, you think you are ready to jump out into the world and practice landscape architecture? Do you have a dream job in mind, or an interest in running your own practice? This is where you start. Welcome to LA 462/562! To this point in your education, you have learned a great deal about design and the art and science of being a designer. However, precious little is ever discussed about the business of design, whether it is in private practice, a non-profit or the public sector. Through weekly guest speakers from around the country, we will explore the complexities of the profession of landscape architecture- from business formation to ethics and legal issues, licensure, accounting, marketing and promotion, hiring practices, mentors, path to Principal, office culture and whatever else we can think up.

Degree requirement fulfillment: Elective

Pre-requisites- None, simply an intertest in working as a landscape architect- whatever that means specifically to you!



School of Architecture & Environment

**Landscape Architecture Department** 

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